



707 Mendham Boulevard, Suite 104
Orlando, Florida 32825
(P) 407.645.2577
(F) 407.866.2793
www.hopeandhelp.org

Contact Joshua J. Myers
Telephone 407-645-2577, ext. 110
Email jmyers@hopeandhelp.org
Website www.hopeandhelp.org

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HOPE & HELP HOSTS AIDS WALK ORLANDO AT LAKE EOLA PARK ON SATURDAY, FEBRUARY 3RD

ORLANDO, FL, October 23, 2017– Hope and Help Center of Central Florida, Inc. (Hope & Help) presents AIDS WALK ORLANDO: CELEBRITY on Saturday, February 3rd at 5:00pm at the Disney Amphitheater at Lake Eola Park in Downtown Orlando. AIDS WALK is an Orlando staple that promotes HIV education and free testing opportunities in a fun-filled, family atmosphere.

This year's "Celebrity" theme encourages walkers to dress up like their favorite celebrity or their celebrity look-a-like. Well over 1,000 walkers are expected to attend AIDS WALK, enjoying festivities, like the kid's zone with face-painting and bounce houses, food trucks, specialty drinks sponsored by Tito's Vodka, and a dance party.

Orlando has the 6th highest HIV/AIDS transmission rate in the nation and Florida is ranked 1st in new HIV and AIDS cases. Hope & Help plans to use the funds raised to prevent new HIV infections through its free HIV testing, education, and care services.

Registration is just \$25 per walker, whether walking as an individual or on a team, and includes a free AIDS WALK ORLANDO: CELEBRITY t-shirt and wristband. To register to walk, become a sponsor/vendor, donate, or for more information, visit: www.AIDSWALKORLANDO.org or call 407-645-2577, extension 110.

ABOUT HOPE & HELP

Since 1988, **Hope & Help** has become Central Florida's largest and oldest HIV testing, education, and care organization. We offer free HIV rapid testing with results in as little as 15 minutes; referrals to STI screenings; safer sex education; case management, health care navigation, and support groups for people living with and affected by HIV; and emergency food assistance for everyone.

Annually, we serve **1,500** clients, distribute over **75,000** free condoms and personal lubricants; administer over **5,000** HIV tests; and connect everyone to the best care possible. Services are offered in English, Spanish, and Creole, covering Orange, Osceola, Lake, Seminole, and Brevard Counties. As a 501(c)(3) tax-exempt organization, **Hope & Help** operates thanks to the financial support of grants, sponsorships, and donations from our Central Florida community.

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